

ANOTHER GREAT
EVENT
"YOU DON'T HAVE TO DRESS UP SO OTHERS CAN"

NEW CIRCLES CORDIALLY INVITES YOU TO
STAY AT HOME

ON OCTOBER 28, 2009
OR ANY DAY, AT ANY O'CLOCK, WHEREVER YOU ARE!

*THERE IS NO BETTER TIME
TO SEND YOUR DONATION
THAN RIGHT NOW!*


new
circles
community services

WHO WE ARE:

New Circles Community Services is a community-based agency that provides support and services to families and seniors living in Toronto, many in the Flemingdon Park, Thorncliffe Park and Victoria Village neighbourhoods.

At New Circles, we work to alleviate poverty and we believe in the importance of everyone having their basic needs met: clothing is one of them.

WHAT WE DO:

We collaborate and partner with various local agencies, schools and other organizations in programming and outreach:

- in a unique boutique-style atmosphere, we offer a dignified shopping experience so that people can outfit themselves and family members free of charge.
- we offer volunteer opportunities so that newcomers can practice their English and gain Canadian work experience.
- our Holiday Angel Program matches low-income families with donors who provide primarily new clothing, groceries and basic necessities in the holiday season.

WHY WE NEED YOUR SUPPORT:

The demand for our services keeps increasing. We are now giving away 7500 items of clothing every month, the same number we distributed in all of 2005, our first year of operation. We are a volunteer driven agency — all of your help goes to support our programs. We do not presently receive grants from government or the United Way.

OCTOBER 28, 2009

YOU ARE INVITED TO *Stay Home* AND *Relax*

Once again, our popular New Circles Stay-at-Home Event,
That invites you to choose how your money and time are spent.

By now you will have the correct impression
That everyone is affected in times of recession.

Here at New Circles, we are obliged to report
That now, more than ever, we need your support.

Regardless of the economic highs and lows,
People still need service, care and clothes.

Thus this non-event; no extravagant party, no social sensation,
Just New Circles requesting your much needed donation.
New Circles, without fancy fundraisers, footwork or formal fuss,
Asks you to step up, strengthen our Circle and please support us.

HOW WE MADE A DIFFERENCE IN 2008:

- We provided clothing at no cost to more than 8000 people and gave away close to 80,000 items. We are on track in 2009 to surpass these numbers by 20%.
- 34% of our clothing is given to children.
- We helped more than 3000 people stay warm through the winter by providing a total of 9000 coats, hats and gloves.
- We supported and brought joy to 125 families through our annual Holiday Angel Program.
- We gave clothing, holiday gifts and much needed support to more than 650 low-income seniors through our outreach programs.
- We distributed 3000 pairs of shoes and 6200 items of professional clothing for those seeking job interviews and work placements.
- We have trained volunteers, many brand new to Canada, who have moved on to permanent jobs and other volunteer opportunities.
- New Circles collaborated with 46 local agencies through a system of mutual referrals which provided access for our clients to social programs in the Flemington Park, Thorncliffe Park and Victoria Village communities.